



Title: "Yourvid: Sustainable Energy and educational innovation"

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SPANISH CONFEDERATION OF EDUCATION AND TRAINING CENTRES



YES, Save Energy

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CECE - SPAIN

ONLINE EDUCA BERLIN 2009

2-5 December, 2009

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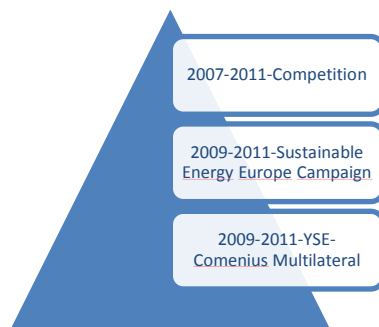
1) Yourvid.eu lifetime

1998-2007-educational Competitions

2007-home Yourvid.eu

2009-2011-Sustainable Energy Europe Campaign

YSE-2009-2011-Comenius Multilateral



BACKGROUND

Yourvid.eu is an initiative of the Institute of Technical Education of the Spanish Confederation of Education and Training Centres.

- The idea of education and supportive Yourvid.eu has evolved in **sync with technological change.**
- From the beginning we participate in European initiatives, such as Netdays, eSchola and eTwining, and we have finally created his own project: Spanish, European and Latin American **Yourvid.eu called.**

Yourvid.eu

Yourvid is based on the **use of video as an educational resource** that allows us to train, inform and communicate the themes of solidarity from the school.

Promoting multiculturalism, European citizenship, creativity, solidarity, **awareness on sustainable energy use** and educational innovation.
www.yourvid.eu



Yourvid.eu promotes:

Innovation in Spanish Education and Training Centers and institutions, European and Latin American education using digital video as a resource for classes.

How?

1. Motivating students with **Competitions**
2. Participating in the **Sustainable Energy Europe Campaign**
3. Developing a **European project: Yourvid.eu Save Energy-Comenius Multilateral**

What we want to achieve

Use of **Web 2.0 services**

Create public opinion on the issue of sustainable energy.

Promoting Visual Learning at Education and Training Centers

Innovation in education with **students and teachers as protagonists.**

2) Competition Yourvid Ahorro 2009

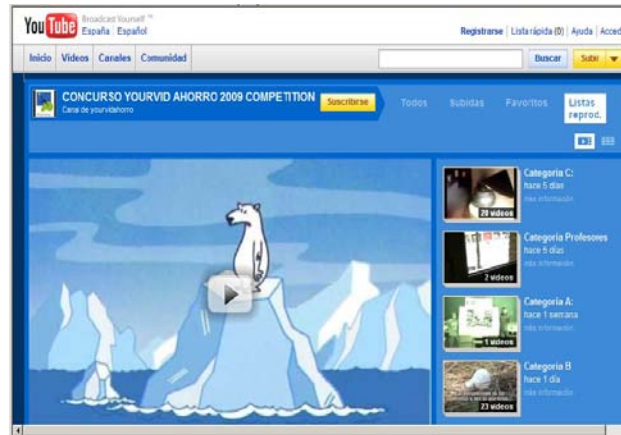
Competition Yourvid.eu Save energy in your education center and family and promote Sustainable Energy.

Results

Video uploaded:	63
Views of video:	18,856
Participants:	1,856



Yourvid.eu at YouTube Website



Awards

The winners were notebooks for 4 videos into 4 categories of competition:

STUDENT'S CATEGORY

- A 10-12
- B 13-16
- C 17-18

TEACHER'S CATEGORY

We have awarded with 11 net books

HOW TO PARTICIPATE IN THE COMPETITION

- Registration and accept the rules
- Team: 1 teacher and two students. A team of two teachers
- Record digital video camera and / or mobile phone
- To participate in the final ceremony awards

VIDEO REQUIREMENTS

- Duration: between 1 and 3 minutes
- Appropriateness to the theme of Sustainable Energy
- The videos can be edited with original music and titles
- The video size should not exceed 10MB



Competition Yourvid.eu European edition 2010-2011

In the XXXVII CECE's Congress we have launched the European competition that will be undertaken in the framework of the Comenius Multilateral YSE Save Energy project, and starting in 2010 in the following countries: Spain, Italy, Lithuania, Bulgaria, Greece and Germany.

3) Sustainable Energy Europe Campaign

Sustainable Energy *Europe Campaign* of the Directorate General for Energy and Transport of the European Commission.

Yourvid.eu is an Official Partner of the Sustainable Energy Europe Campaign

www.sustenergy.org



Official Partner

The **Sustainable Energy Europe Campaign** is a European Commission initiative in the framework of the Intelligent Energy - Europe program, which aims to raise public awareness and promote sustainable energy production and use among individuals and organizations, private companies and public authorities, professional and energy agencies, industry associations and NGOs across Europe.

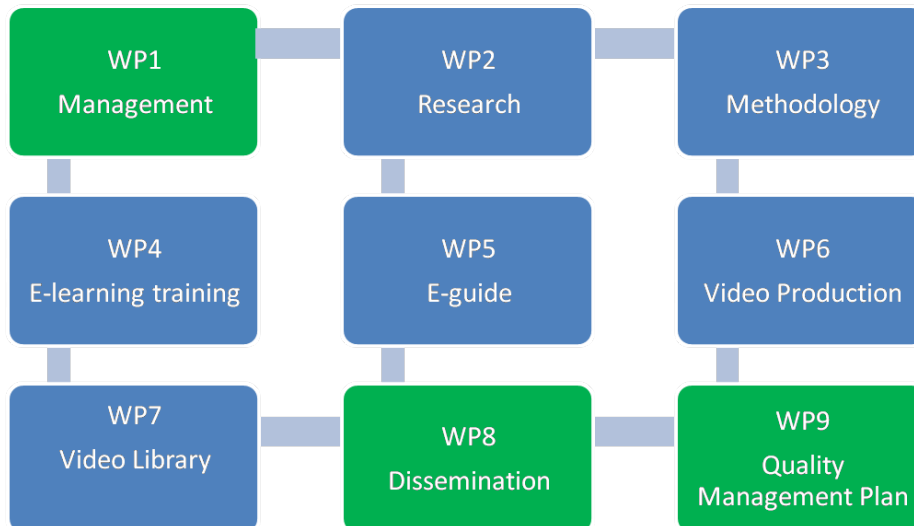


4) Multilateral Comenius YSE

Our project: YSE- Yourvid Save Energy

- We intend to develop an e-learning platform, with learning units about Sustainable Energy, using digital video accompanied by electronic guides to use in class.

TASKS AND SAVE ENERGY PRODUCTS COMENIUS MULTILATERAL YSE



YOURVID SUSTAINABILITY

Yourvid.eu sustainability is based on:

- ✓ The continuity of Yourvid.eu Competition in Spain, Europe and Latin America.
- ✓ Participation in the Sustainable Energy Europe Campaign (2009-2011)
- ✓ In the development of Lifelong Learning Program of the European Commission, the project Yourvid.eu Save Energy, Comenius Multilateral (2009-2011)



Useful Links

- Yourvid.eu: www.yourvid.eu
- Web campaign toEnergy sustainable CAMPAIGN www.sustenergy.org
- CECE www.cece.es

We invite everyone to join us

Thank you very much for your interest and invite you to participate in Yourvid.eu 2010



Access www.yourvid.eu and learn about our experience.

Contact

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YES, Save Energy

CECE is a non-profit employers' organization founded in 1977 that represents an ample educational sector in Spain. It has branches all over the Autonomous Communities via Federations and Associations in several provinces of Spain. Each of the federations represents educational centers.



www.cece.es