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European Video Competition: Sustainable Energy and Digital Video

By Luis Lizama, CECE, Spain In June the winners of the first "My School and Sustainable Energy" European Video Competition, which falls under the activities of the Yourvid Save Energy (YSE) project, were announced.

The Yourvid Save Energy project is all about finding innovative teaching and learning methods on the topic of "saving energy and raising understanding of the need for sustainable energy in schools and society" through a new didactical approach based on Web 2.0 (social networks).

One of the project's outputs is the annual edition of this European Competition, which is part-financed by European Commission and is part of the Sustainable Energy European Campaign (2009-2011), which involves CECE (Spanish Confederation of Centers for Teaching), the coordinator, as an educational partner.

The other partners in the competition are Ave Maria Schools (SP), CSVM (IT), EEN (IT), UoC (GR), Kolping (DE), Marijampole (LT) and Europartners 2000 (BG), and is part of the "My School and Sustainable Energy" initiative devoted to training, education, raising awareness, and showing sustainable actions developed in the school and local environments, as well as to promoting citizen involvement in using sustainable energy. It aims to encourage a critical attitude on the part of the students towards different situations in everyday life, as well as developing positive and creative responses aimed at solving inefficiencies found in the use of energy.

Participants in the competition must come from public or private education centers in the European Union. The videos that were submitted were between 1 to 3 minutes in length, included a narration in English and with subtitles in the local language, and were each related to the topic of sustainability and the urban environment in the local area. The most popular topics among the many entries were "Saving energy through clean/renewable energy" and "Climate change".

Each country had a 3-member jury composed of an expert on digital video, an expert on sustainable energy and a teacher, and the judges were very pleased about the excellent contents overall.

Winners were each given one notebook per participant in the 4 categories of the competition: students of 10 to 12 years, 13 to 16 years, 17 to 18 years, and teachers.

All submitted videos are published on a YouTube channel, with different playlists per country, and you can view the competition winners here. For those interested in participating too, the competition will be organised again in 2012

[Click here](#) for more information about Spanish Confederation of Educational Centres

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